



## ECLIPSE SURVEILLANCE SYSTEMS FOR DEPARTMENT STORES

One of the primary objectives for department stores should be loss prevention. Choosing the correct video surveillance system goes a long way in helping to prevent crime, theft and protecting a store's assets. The correct video surveillance system will also help provide employee, as well as customer safety.





**Product Loss Prevention** – Retail break-ins and stock shrinkage are major problems for department stores. Security video cameras contribute to reducing losses by functioning as a deterrent, as well as by detecting suspicious activity in real time. Whenever shoplifting is observed on camera, loss prevention staff may be immediately sent to the scene.

**24hr Surveillance** – With security cameras providing 24hr continuous video surveillance coverage, retail department stores have the ability to monitor and investigate break-ins, vandalism, and other crimes that may occur after normal working hours.

**Investigation Of Crimes** – Recorded security video footage provided by department store security and surveillance cameras is extremely useful during investigations of theft, crimes as well as suspect identification.

**Employee Theft Prevention** – Employee theft is a very common occurrence in the world of retail. As a matter of fact, it's a major problem. Just having the presence of surveillance cameras can often deter such activity while helping to capture visual evidence of employees stealing from the establishment.

**Customer Service Monitoring** – Department stores rely heavily on strong customer service to bring shoppers back again. Video surveillance systems can allow company management to actively monitor employee performance and behavior to ensure customers are being treated properly.

**Monitoring Your Customers** – We know the key benefit of surveillance is to monitor suspicious activity, however, surveillance cameras can also offer crucial information that helps in store planning. For instance, monitoring your customer flow through particular areas can help determine the optimal placement of products and/or services. Monitoring your customer traffic throughout the hours of the day can also help dictate employee scheduling.

**Digital Video Storage** – Network Video Recorders (NVRs) and Digital Video Recorders (DVRs) record security video footage digitally, unlike VCRs of old that used cassette tapes. These newer systems provide a much larger storage capacity, no degradation of video quality, and provide convenient, enhanced search capabilities.



**Remote Monitoring Your Store** – The internet is now available to most of us in many forms. We have access at home, work and even on the go via our mobile phones and tablets. This growing trend represents a major advantage in today's security systems, DVRs, NVRs, and IP Cameras operate over the network, and provide streaming video that may be viewed remotely from virtually anywhere. You even have the option of using IP Dome Cameras that allow you to remotely control their orientation using their pan, tilt, and zoom functionality. This can be done from a PC, tablet or mobile phone.

### Department Store Security Cameras Risks

**Privacy** – It is widely accepted to have cameras installed throughout public areas of department stores. In contrast, having surveillance devices monitoring areas such as bathrooms, dressing rooms, and break rooms are commonly considered a breach of privacy.

**Vandalism** – You must consider the fact that surveillance systems may be vandalized or tampered with. You want to make sure that you have security measures in place to prevent such activity.

### Configuring Your Retail Store Video Security Surveillance

These are just some of the things you should consider when determining the type of security video system your department store requires:

- Is shoplifting a common problem at the store?
- Have you had numerous incidents with employee theft?
- What is the store's inventory shrinkage for the last year?
- What security systems do you currently have in place?
- Are security guards present at all times during store hours?
- Have there been crimes committed at the store's parking lot?
- What type of items and merchandise do you currently sell?
- Are there specific areas within the store that are more likely to be targeted?
- Is your stores neighborhood prone to vandalism or theft?



Install security cameras at all entrances and exits of your location to monitor your customers as they enter and exit. This will highly improve your chances of having clear, identifiable face shots of individuals that enter the premises, which can be critical in the event of further investigation and/or prosecution.

Ceiling-mounted security dome cameras offer comprehensive overhead views of your store sales floor and individual product aisles.

Install cameras near your cash registers to monitor transactions and help protect employee cashiers from theft, robbery attempts and customer service incidents that involve inappropriate customer conduct.

Storage rooms and supply areas should have cameras installed at all entry and exit points to curb employee theft. Parking lots as well as garages are also crucial locations that require appropriate coverage.





**Eclipse Security solutions offer unparalleled surveillance systems that implement artificial intelligence, 4K video recording with local or national monitoring and management. Our solutions allow department store locations to operate efficiently, protecting customers and staff while providing analytical data to minimize incidents. These solutions include:**

- **Eclipse CMS:** Free, fully scalable, centralized management software is perfect for individual department stores or national chains.

- **Analog HD:** Eclipse Analog HD allows department stores to upgrade to high resolution video and images quickly by taking advantage of existing legacy cabling.

- **Facial Recognition:** Eclipse offers accurate and fast identification of employees and visitors. Use our black and white-list database capabilities to receive instant notification in the event of a breach in security.

- **License Plate Recognition (LPR):** Use our professional LPR solutions to capture plate numbers and vehicle information to aid in investigations, prosecution, as well as access control.

- **360 Degree Cameras:** Our fish-eye panoramic cameras provide complete coverage of registers, entrances, exits, and sales floors. Easily monitor the entire location, and secure greater square footage with fewer cameras.

- **Enterprise Storage:** Eclipse offers high capacity storage devices that exceed most project requirements. Record for months or even years depending on your actual needs.



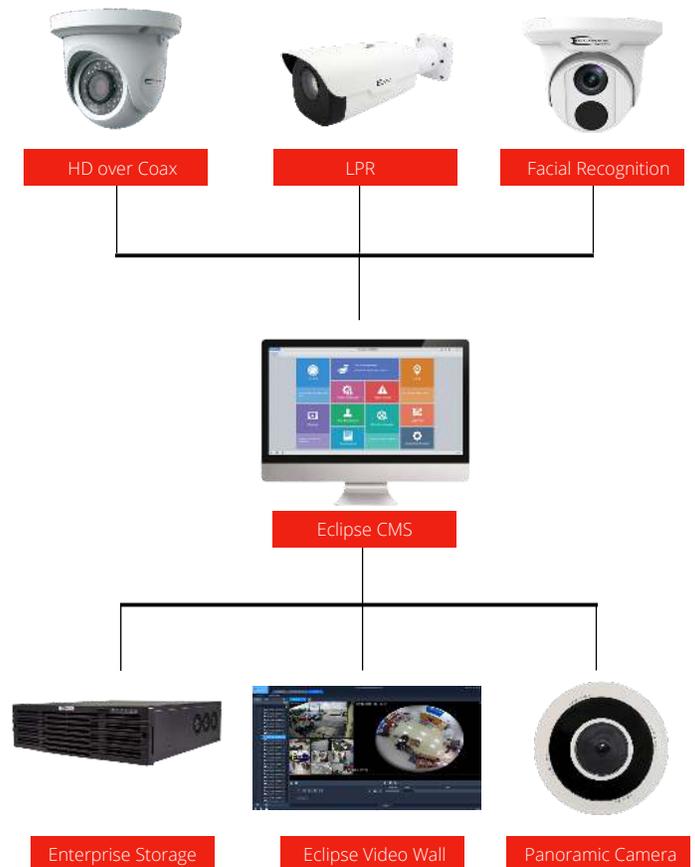
# Eclipse Security Department Store Surveillance Solutions



Eclipse offers many solutions to protect department store personnel as well as customers, helping retail managers easily maintain a safe, secure environment. Features include:

- **Eclipse CMS:** Free, fully scalable, centralized management software is perfect for a single department store location or national chain.
- **Analog HD:** Eclipse Analog HD allows department stores to upgrade to high resolution video and images quickly by taking advantage of existing legacy cabling.
- **Facial Recognition:** Eclipse offers accurate and fast identification of employees and visitors. Use our black and white-list database capabilities to receive instant notification in the event of a breach in security.
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## ECLIPSE SURVEILLANCE CORRECTIONAL SOLUTIONS



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